



NORTHWEST BANK

Commitment you can bank on.

Kids Poster Contest

April is Financial Literacy Month and we are encouraging our local youth to get involved with the importance of saving money by entering our Kids Poster Contest!

Show off your creativity and design a poster to answer this question...

"Why Is It Important to Know About Money?"

Eligible Grades: 2nd - 6th

Finalist Voting: April 24-April 27

Winners Announced: April 28



1st Place Prize:

2nd Place Prize:



Instant Camera



Electric Scooter

3rd Place Prize:



Fox 3D Lego Set

Step 1: Create a drawing, on any size paper/poster answering the question:
'Why is it important to know about money?'

Step 2: Include your name, school, grade and city location on the front of your poster.

Step 3: Drop your poster off at any Northwest Bank location by **Friday, April 18th.**

There are 2 chances to win, Northwest Bank People's Choice and Community Bankers of Iowa poster contest. **Please see contest details below.**

Northwest Bank People's Choice poster contest details. Winners will receive: (1st place) Electric Scooter or a Certificate of Deposit value of \$150, (1 winner), (2nd place) Instant Camera or a Certificate of Deposit value of \$100, (1 winner), (3rd place), Fox 3D Lego Set or cash equivalent \$50, (1 winner). **Community Bankers of Iowa (CBI) poster contest details.** The Winners will receive: (1st Place) \$200 cash (3 separate winners), (2nd Place) \$100 cash (6 separate winners), (3rd Place) \$50 cash (6 separate winners). By participating in this contest, you acknowledge the use of your name and photo for Northwest Bank to use in social media posts, our website and print. Northwest Bank employees and their families are not eligible to win. Must be resident of Iowa, Nebraska, South Dakota or Minnesota to enter the poster contest. No purchase, payment, donation, or account required to win. Odds of winning dependent upon number of entries. Need not be present to win. Please consult your tax advisor about reporting to the IRS the fair market value of any prizes received. Member FDIC